



Tuesday, October 30, 2001

Enterprise Award-winners say it's all due to their employees

IT'S a rare honour for a company to receive recognition and be hailed as an outstanding performer in its respective enterprise.

But what is more laudable is to see the leaders attributing their success to the people who have made recognitions such as these possible - the employees.

All top three winners of the Enterprise 50 2001 award thanked their staff, saying that without them, such achievements would not be possible.

Perhaps it was this investment in human resource that earned Kein Hing Industry Sdn Bhd the No 1 ranking among the competing companies.

Its managing director, Yap Toon Choy, said the award was flattering and rather unexpected.

"It has been a rollercoaster ride for us in this award. The first time we took part, we were ranked 26, then 36, followed by a huge leap to four, back to 26 last year, and now tops," he said.

Yap said it could be the company's emphasis on fulfilling the needs of its staff, (totalling about 600) that led to this award.

"The general perception of the metal stamping and machining industry is that the workers have to labour under dirty conditions. My aim is to change such perceptions," he said.

Yap said his company is perhaps the only one in the industry that has a child care centre for the staff. The company also has a library.



TOP THREE (from left): Abdul Rani, Yap and Lim with their awards

Albert H.G. Lim, managing director of Teck See Plastic Sdn Bhd, said being second was a real surprise.

"When we were in 10th position for three consecutive years, I used to tell my staff it is quite an achievement to be 10th but this was unexpected," he said.

Since its inception in 1984, the company has expanded from a plastic injection moulder to a world-class one-stop injection moulding centre, providing comprehensive services, ranging from designing to mould-making.

Datuk Abdul Rani Mohd Razali, executive chairman of

KNM Steel Sdn Bhd which came in third, said a dependable workforce has helped the company achieve this recognition.

"At KNM we believe good staff support is essential to the company's success. This award will serve as a motivation for the employees to strive for first place ranking next year," he said.

KNM is a leading equipment manufacturer and a turnkey storage facilities provider in Malaysia and internationally.

The seven firms which made it to this year's Enterprise 50 Awards shortlist, are (from 4th to 10th position): Precision

Industries Sdn Bhd, Sanko Kasei (M) Sdn Bhd, Penerbitan Pelangi Sdn Bhd, O.Y.L. Electronics Sdn Bhd, Top Glove Sdn Bhd, PPH Printing & Packaging (Kulim) Sdn Bhd, and England Optical Group.

The annual Enterprise 50 Awards is organised by Accenture and the Small and Medium Industries Development Corporation, with *Business Times* as the official newspaper.

Launched in Nov 1996, the award is to promote local enterprises so that they will be well-positioned for the future. - **By JOTHI JEYASINGHAM**